

Nederburg KersFees

29 November 2023 – 3 December 2023

Nederburg Wine Estate, Paarl

NEDERBURG KERSFEES APPLICATION PROCESS

Only applications submitted via our electronic link will be considered.

Applications Close: **15 October 2023**

Invoice & Contract: **20 October 2023**

Payment due: **27 October 2023**

Selection process: Once applications have closed, the selection process will commence, with us considering your online application and PDF document with photographs. We will be in touch with you to arrange a viewing if necessary. Any communication or viewings before the final selection is made does not imply any type of approval. The Collective team reserves the right to select vendors for the Nederburg KersFees.

NEDERBURG CHRISTMAS MARKET COLLABORATOR CRITERIA

The Nederburg KersFees is about celebrating Christmas and all things Creative. Our criteria when looking at applications will be to see how your product inspires your life, your community, and your clients. End-products must be locally designed, manufactured or assembled. We are passionate about trendsetting, unique, credible and refreshing product offerings. We therefore welcome dynamic new collaborators.

The final selections will be made by taking into consideration the number of vendors we can accommodate given the growth of the market each year. It is also important to us that there is minimal duplication of products (as far as possible), to ensure that all vendors receive a fair opportunity to trade.

PAY POINT SYSTEM

Although a Central Pay Point will be available, we want to encourage each vendor to be your own brand ambassador during the market. Should you choose to handle your own sales, you will be able to rent a cashless device from us. We believe manning your own stand will be beneficial to your sales and will significantly reduce the security risk. See the different options below.

INFRASTRUCTURE

Please note that we will provide infrastructure in the form of a venue with stable flooring (not applicable to food court traders), service counters (applicable to food court traders only), electricity and cashless devices. Refer to options below for costs where applicable. We will NOT supply tables, partitioning or any other form of shopfitting. We want you to build your own shop space to display your fabulous product offering.

MARKET TRADING TIMES

Wednesday, 29 November & Thursday, 30 November: 10h00 – 20h00

Friday, 1 December, Saturday, 2 December, Sunday, 3 December: 10h00 – 21h00

FEES & COMMISSION STRUCTURE

Trading Space Entry Fee	As per table below	
Cashless Device Rental (all vendors, food trucks, drinks & beverages in food court)	R500 (Excl VAT) per device	
Commission Structure (incl VAT)	Vendors with market supplied devices	23%
	Vendors trading through central pay point	25%
	Food Courtyard with market supplied devices	23%
	Food Trucks with market supplied devices	20%
TRADING SPACE ENTRY FEE		
SIZE	COST (Excl VAT)	
6m ²	R1,900	
9m ²	R2,900	
Larger than 9m ²	R220/m ²	
Drinks and Beverages in Food Courtyard (minimum 6m ² . Larger than 6m ² will be charged at R220/m ² for total space)	R1,900	
Food Truck (5 days)	R2,500	
No additional commission or fees will be charged.		

TRADING SPACE OPTIONS

(Please note that we will honour your selection as far as possible, but the final allocation will be confirmed based on available space)

- Option 1:** Trading space inside the Venue or Marquee with lighting and electricity, own shopfitting. Your trading space to be staffed for the trading hours of the market, handling all your own sales with a market provided cashless device **(23% Commission)**.
- Option 2:** Trading space inside the Venue or Marquee with lighting and electricity, own shopfitting. Your trading space can be staffed for the trading hours of the market, but all sales will go through the Central Pay Point. **(25% Commission)**.
- Option 3: Drinks and Beverages in Food Courtyard (23% commission):** Trading space inside the food courtyard with lighting, electricity and serving counter. Your trading space to be staffed for the trading hours of the market, handling all your own sales with a market provided cashless device. (Nederburg and Heineken will be the exclusive wine, beer and liquor provider for the market)
- Option 4: Food Truck (5 days) (20% commission)**
Your trading space to be staffed for the trading hours of the market, handling all your own sales with a market provided cashless device. (Nederburg and Heineken will be the exclusive wine, beer and liquor provider for the market)

FREQUENTLY ASKED QUESTIONS:

- If your online application was submitted correctly, you will receive a copy of your application via email. Please keep this copy for your own record.
- If you need to correct an error made on your application, please do not submit another application. Send an email to vendors@thecollectivemarket.co.za and we will confirm the changes on your application.
- You will receive a product list to complete after you have been selected as a vendor, only applicable to vendors selected to trade from “shops” with central pay point.
- If selected to be part of the “shops” you will not be able to use your own barcodes. We will provide you with barcodes.
- All payments will go directly to The CY Collective PTY Ltd account and the vendor will be paid, excluding the market commission, 14 working days after the event.

TERMS & CONDITIONS

- The registration fee is non-refundable, unless Covid-19 restrictions or any event out of our control prohibits The CY Collective PTY Ltd (Nederburg Christmas Market) from taking place.
- The registration fee is non-transferable.
- Please ensure that you supply us with the correct email address for correspondence. If we are unsuccessful in reaching you during the selection process your application will be disregarded. We will communicate only with one email address per vendor. If you need information to be distributed to your team, this will be your responsibility.
- The organisers reserve the right to suggest changes to your product pricing, styling etc.
- You will be required to replenish depleted stock during the course of the market at specific time slots, which will be communicated to you.
- Payments will be made to you within 14 working days after the last day of the market.
- All items are displayed at vendor's own risk and The CY Collective Pty Ltd accepts no responsibility for damages or the loss of any items.
- Each shop owner is responsible for setup, styling and stock supply during the 6 days.
- All product sales will go through the market's central pay point system or through a cashless device provided by The CY Collective Pty Ltd. If it is discovered that sales are made using any other payment method, the vendor's shop will be closed with immediate effect, forfeiting all fees and any future participation of any markets hosted by The CY Collective PTY Ltd.
- The CY Collective PTY Ltd is VAT registered i.e. VAT will be charged on all invoices issued to vendors and commission paid out to vendors.
- All vendors must ensure that stock and gas levels (food traders) are sufficient according to each day's set trading hours. A fine of R500 will be charged for each hour that trading stops.
- All food traders must have the required health and safety certificates, gas certificates, business licenses and Certificate of Acceptability present at all times.
- Your space will only be confirmed once you have paid your trading space fee and sent your signed agreement.
- All vendors must adhere to the Copyright Act.
- All vendors must adhere to the rules and regulations of the venue.
- The CY Collective PTY Ltd reserves the right to determine the final layout of the market.